



**DEGY
BOOKING
INTERNATIONAL**

Federal Communications Commission
Chairman Genachowski
445 12th Street SW
Washington, DC 20554

July 9, 2011

Dear Chairman Genachowski:

I have known Reese Butler for over three years and have had the pleasure of working with him on the Inaugural Pick Up the Phone Tour and the Alive! Mental Health Fair which our agency exclusively books at college campuses around the United States. We have booked Reese and the Kristin Brooks Hope Center program, Alive! Mental Health Fair at over 25 universities and colleges thus far, and have another set of dates coming up during the fall 2011 semester. Reese and his team have always conducted themselves with the highest level of professionalism, truly affecting students and peers with their message on campuses. The feedback we received is consistently outstanding, with many schools poised to bring Reese and his folks back to educate their next group of students. In all the years of his leadership building and running the Alive! Mental Health Fair, we have always found him to be responsive to the needs of the schools, the students and the suicide prevention community. We have the utmost of faith and confidence in his ability to run and manage the Hopeline Network.

I am reaching out today to let you know that myself and our company fully supports the FCC returning the toll free numbers 800-SUICIDE, 888-SUICIDE and 877-SUICIDA to the Kristin Brooks Hope Center. Not only do we feel this will help the hotlines and their users, but with it existing in Reese's hands, it will continue to build awareness to the vulnerable college market which we help to serve. Many thanks for considering this request.

Sincerely -

Ari Nisman
President/CEO